Aarav Sharma

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EDUCATION

Example Business School (fictional) 2025 - 2027 (expected)
MBA

CGPA [X.X]/10. Product club lead.

Example Institute of Technology (fictional) 2018 - 2022
B.Tech, Information Technology

First class with distinction.

EXPERIENCE

Example Fintech Pvt Ltd (fictional) May 2026 - Jul 2026
Summer Intern, Product Management, Bengaluru

- Interviewed 22 small-business users and analysed 300 support tickets; found invoice follow-ups were the top pain point.
- Wrote the PRD for automated payment reminders; shipped to 2,000 pilot users, cutting average payment delay from 17 to 12 days.
- Set up a funnel dashboard that showed a 31 percent drop at the bank-link step; the redesign recovered 9 points.

Example Software Solutions Pvt Ltd (fictional) Jul 2022 - Jun 2025
Software Engineer, then Associate Product Manager, Pune

- Shipped 3 mobile onboarding releases for an app with 150,000 users; 7-day retention rose from 28 to 34 percent.
- Ran 11 A/B tests on onboarding and checkout; winning variants lifted conversion from 5.2 to 6.4 percent.
- Reduced support tickets about login by 40 percent after redesigning the flow and adding in-app help.

PROJECTS

Built and launched [study planner app]

1,200 student users in 3 months; 35 percent weekly active; shipped 6 releases from user feedback.

Product teardown: [Indian food delivery app]

Prioritised 3 improvements using RICE; proposed a test plan with metrics and sample sizes.

SKILLS

Core: Product discovery, Prioritisation, PRDs, Experimentation

Tools: SQL, Mixpanel, Figma, Jira, Excel

Languages: English, Hindi, Marathi

EXTRACURRICULARS

- Product club lead: ran 6 teardown sessions for 70 members.
- Mentor at a coding bootcamp for school students.
- Plays acoustic guitar; performs at college events.

Fictional candidate. All names, employers, figures and contact details are invented for illustration.